

PRESS RELEASE

FOR IMMEDIATE RELEASE:

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Event Site - www.torridproductions.com/herofest



Torrid Productions is proud to present HEROFEST taking place at Jack London Square's premiere deco venue, CLUB ANTON on Saturday, May 9, 2009. This networking event will feature Action Short Films by directors gathered from Craigslist, Expression, CCA, SF Academy of the Arts, and East Bay filmmakers. The purpose of this event is to help build a thriving local filmmaking community.

About the organizer: Torrid Productions, founded 1999 by Oakland native, DESCIPLE, is the host two film festivals in the city of Berkeley in addition to the television show, HorrorTV, broadcasted on BETV CH28. As the creator of both successful Summer and Halloween Film Festivals, DESCIPLE is launching HEROFEST to expand multi-genre themed events.

About the event: Herofest kicks off with a Press Conference Q&A with the filmmakers starting at 5PM, followed by the 1hr & 45 min (approx) festival screening. Finally, the night will transform into a club atmosphere when the 9PM Afterparty launches featuring a live performance by R&B / Cover band, FARENHYTE 5150.

SATURDAY, MAY 9, 2009

HEROFEST 2009

Action Short Films from Bay Area Filmmakers

428 THRID STREET (*Near Broadway*)

JACK LONDON SQUARE - OAKLAND

5PM - Press Conference / 6PM - Film Festival / 9PM - After Party

Visit the official website at:

www.torridproductions.com/herofest